## STUMP & COMPANY

Investment Bankers to the Furniture Industry

### WHAT WE DO

- We are an Investment Bank focused on mergers & acquisitions within the furniture and home furnishings industries.
- We focus on all market segments, including residential, hospitality and the office/contract furniture channels as well as e-commerce companies selling both wholesale and direct-to-consumer ("DTC"), as well as their suppliers.
- Our work is primarily as sell-side Merger & Acquisition advisors. We work with business owners and their Board of Directors to create a plan and process for a liquidity event.
- We attend furniture markets globally, including High Point, Las Vegas, Neocon, New York, Cologne, Shanghai and other Asian and regional events.
- We engage deeply with all strategic buyers, domestically and internationally, as well as with Private Equity funds and Family Offices to identify the next generation of investors for the furniture industry
- Stump & Company is headquartered in Charlotte, North Carolina.

### STUMP FAMILY TRADITION

- Stump & Company originated out of The Stump Companies, founded by J. Ralph Stump in 1972, which specialized in:
  - **M&A Advisory** to the furniture & furnishings industries ("Stump & Company") and;
  - Industrial Real Estate Brokerage covering the Carolinas, Virginia, and Georgia ("The Stump Corporation")
- Today, Stump & Company is owned and led by Tim Stump, who joined the firm in 1990 and leads the M&A Advisory practice. His brother, Randy Stump, joined the firm in 1989 and owns & manages the Industrial Real Estate brokerage business (The Stump Corporation).
- The 3<sup>rd</sup> generation of Stumps are now in key leadership roles at Stump & Company and expanding the M&A business.
  - Stuart Stump Mullens, Partner in the M&A Advisory practice, joined the firm in 2016. Named to Home Furnishing Business's "Forty Under Forty", 2020 Class.
  - Bo Stump, Partner in the M&A Advisory practice, re-joined the firm in 2019. *Named to Home Furnishing Business's "Forty Under Forty", 2021 Class.*



Tim Stump (l), Ralph Stump (c), Randy Stump (r)

### M&A LEADERSHIP TEAM

# **STUMP**



**Tim Stump** *President Head of M&A* 

32 years at Stump



- Founded Stump & Co. as part of The Stump Companies, 1990
- GE Capital, Former Vice President & Manager: Charlotte, NC
- Irving Trust Company: New York & Atlanta, GA

#### **Educational Background:**

- MBA: Wake Forest University, 1982
- University of North Carolina at Chapel Hill, 1979



**Stuart Stump Mullens** *Partner* 

6 years at Stump

#### **Professional Background:**

- Joined Stump & Company, 2016
- McKinsey & Company: Atlanta, GA
- Georgia-Pacific: Atlanta, GA

#### **Educational Background:**

- University of Virginia, 2011
  - Jefferson Scholar & Phi Beta Kappa



**Bo Stump** *Partner* 

2 years at Stump

#### **Professional Background:**

- Joined Stump & Company, 2019
- Consulting, Abrigo, Inc.: Raleigh, NC
- Strategy, WME | IMG & Viacom, Inc.: Los Angeles, CA

#### **Educational Background:**

- MBA: UNC Kenan-Flagler, 2017
  - Beta Gamma Sigma & Schrum Fellow
- University of North Carolina at Chapel Hill, 2013

### <u>*We*</u> do the work - no outsourcing to junior staff or anonymous overseas vendors. When you hire Stump & Company, <u>you get the Stumps!</u>

Stump & Company runs a rigorous analyst and post-MBA associate program, employing 1-3 BS/MBA interns and recent grads every year. We have a 100% placement record with leading investment banks & consultancies.



#### **SERVICES**



<ul> <li>SELL SIDE M&amp;A ADVISORY</li> <li>90% of our work involves assisting owners / sellers, on an exclusive basis, with the process of valuing and selling their business</li> <li>Our typical transaction takes 6 months or less to close</li> <li>We are global. Our clients are based all over the world</li> <li>We work with private and public companies</li> <li>We sell companies to strategic and financial buyers, domestically and internationally</li> </ul>
--

- 5% of our work involves assisting qualified buyers, with specific acquisition criteria, who need our assistance
- We identify target companies, open dialogues with owners and negotiate price, terms and closing requirements on behalf of buyers
- We limit buy side advisory to proven and qualified buyers with integrity and character with whom we have long term relationships



VALUATION	<ul> <li>We work with dozens of companies every year to determine the value of the business and the marketability of the company</li> <li>We have completed over 500 valuations of furniture companies, leading to over 400 successful M&amp;A transactions</li> </ul>

### SEGMENTS SERVED

## **STUMP**



We serve all furniture segments and channels

### THE STUMP DIFFERENCE

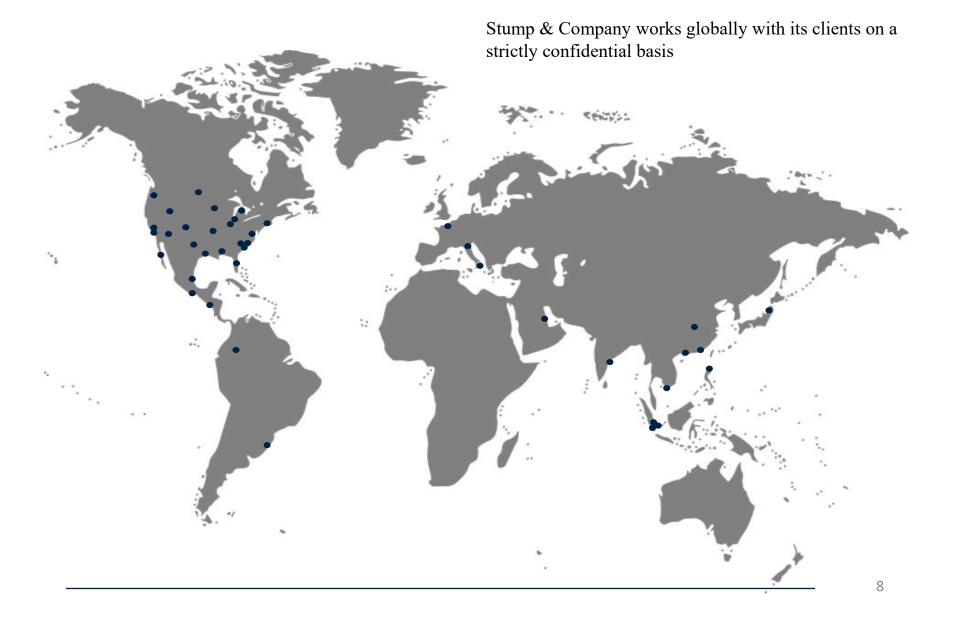
**Stump & Company's competitive differentiator is its sole focus on Furniture & Furnishings M&A**. Our focus allows us to develop unparalleled levels of insight, connections and industry experiences.

Stump & Company brings that advantage to you in a transaction through...

- The most thorough understanding of the strategic marketplace: Synergies, financials and culture. We tailor the prospective buyer list and our Offering Memorandum to optimize company marketability. We have a vantage point to see opportunities that other bankers might not see.
- Extremely well-developed CEO relationships globally: They know us. They trust us. They take our calls.
- The most extensive track record of successfully completed furnishings M&A deals: We do the Deals!
  - 21 transactions successfully closed since 2017
  - Over 400 total transactions completed in the industry since our founding in 1972
- A commitment to executing every deal quickly and professionally: We know the importance of confidentiality and not disrupting your business. We are honored that many companies have chosen us multiple times to sell their business in various forms over the last 40 years.

#### GLOBAL REACH

## **STUMP**



### MARKETS ATTENDED



GLOBAL FURNITURE MARKETS				
Residential	Hospitality	Office / Commercial		
<ul> <li>High Point</li> <li>Las Vegas</li> <li>Milan</li> <li>Maison Paris</li> <li>Shanghai / Singapore / / South China</li> </ul>	<ul><li>Las Vegas</li><li>Los Angeles</li><li>New York</li></ul>	<ul><li>Chicago</li><li>Orgatec Germany</li></ul>		
hospitality design event	BD NY A BOUTIQUE DESIGN TRADE FAIR	HP MKT HIGH POINT MARKET <sub>™</sub>		
MAISON &OBJET		MARKET NeoCon		
We travel internationally to attend all the major furniture shows				

### SALE PROCESS

# **STUMP**

**Foundational Work** 



- Valuation
- Due diligence
- Process management
- Build a team

**Presenting the Company** 



- Write the book / offering memorandum / CIM
- Develop marketing plan and timeline

**Finding the Right Buyer** 



- Global reach
- Strategic vs. private equity
- Confidentiality
- Create a market

#### **Closing the Deal**



- Attention to detail
- Structure for best results
- Execution to the end

#### **Post-Closing Issues**



- Proper wealth and risk management
- Employment and noncompete terms

# RECENT STUMP TRANSACTIONS *E-COMMERCE*





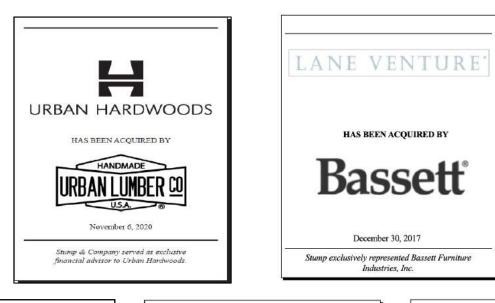
#### RECENT STUMP TRANSACTIONS RESIDENTIAL UPHOLSTERY





#### RECENT STUMP TRANSACTIONS RESIDENTIAL CASEGOODS, OUTDOOR/CASUAL, & LUXURY





Marge Carson Casegoods & Product Line	Baker	LEXINGTON HOME BRANDS
HAS BEEN ACQUIRED BY	A company owned by Kohler Co. HAS BEEN ACQUIRED BY	A portfolio company of Sun Capital Partners HAS BEEN ACQUIRED BY
CENTURY <sup>*</sup>	Samson International Holding	Yixing Capital
CLIVIORI	samson Holding	and Luolai Lifestyle Technology Co (罗莱生活科技股份有限公司)
February 2021	February 16, 2017	January 7, 2017
Stump initiated this transaction and served as exclusive investment bankers to the selling shareholders	Stump served as advisors to the selling shareholders	Stump served as advisors to the selling shareholders

13

# RECENT STUMP TRANSACTIONS CONTRACT / OFFICE





# RECENT STUMP TRANSACTIONS HOSPITALITY





# ASHLEY FURNITURE TRANSACTIONS **STUMP**

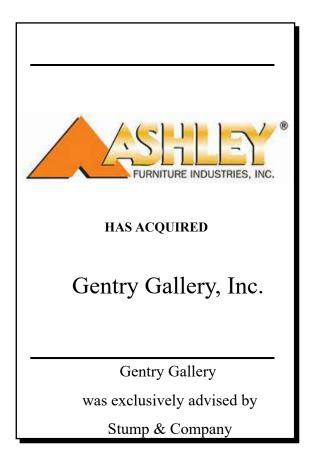


Stump & Company has worked closely Ashley Furniture over several decades to assist in their game-changing growth and performance.

Gimson-Slater was their first move into upholstery, focusing initially on stationary sofas.

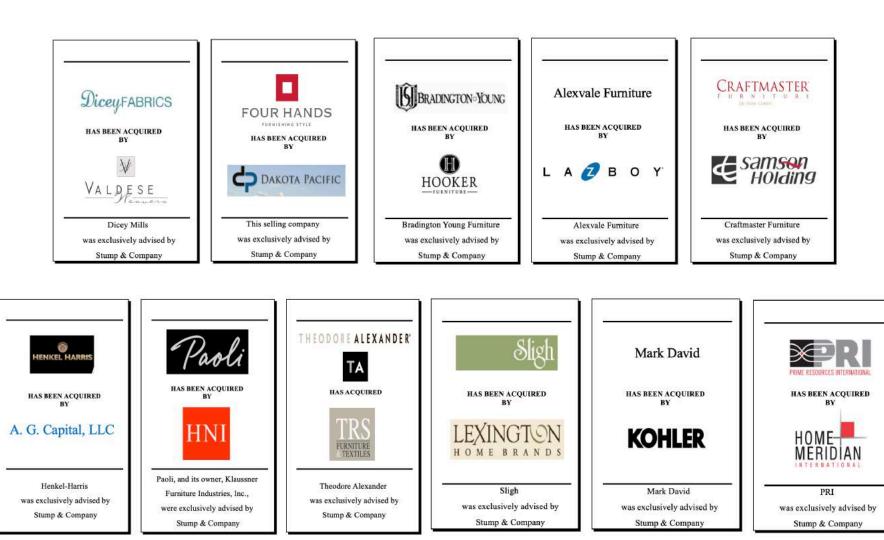
18 months later, they entered the motion field with the add-on acquisition of Gentry Gallery, Inc.

We continue to work with Ashley annually on strategic planning, acquisitions and global sourcing balancing.



### OTHER SELECT TRANSACTIONS





### **CONTACT INFORMATION**



#### **Stuart Stump Mullens**

Partner 912-257-0432 stuart@stumpnet.com

#### **Tim Stump**

President 704-905-2058 tim@stumpnet.com

#### **Bo Stump**

Partner 704-351-0240 bo@stumpnet.com

Stump & Company 2101 Rexford Road, Suite 134E Charlotte, NC 28211

www.stumpnet.com



# **STUMP & COMPANY**

Investment Bankers to the Furniture Industry

